



For Immediate Release

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2011 MIT Sloan CFO Summit to Gather World's Leading Financial Executives to Explore "Where Finance Meets Innovation"

Speakers include General Motors CFO Dan Ammann, Nobel laureate Robert Merton and top financial executives from LinkedIn, Time Warner, Oracle, Zipcar, Duke Energy and OfficeMax

NEWTON, Mass. – October 04, 2011 –The world's leading event for chief financial officers, the 2011 MIT Sloan CFO Summit, which brings together financial executives and leading faculty from MIT, will take place on Thursday, November 17th at the Boston Marriott Newton in Newton, MA. The 9th Annual Summit will provide a day of interactive learning and thought-provoking discourse with many of the world's most accomplished business leaders on the future of finance, business and innovation.

This year's theme, "Where Finance Meets Innovation," will focus on expanding revenue and market share in today's environment, and how the CFO's responsibilities are at the forefront of innovation. One of the many highlights of this year's Summit will be General Motors CFO Dan Ammann, who will participate in a "fireside chat" on the one-year anniversary of GM's successful \$23.1 billion initial public offering.

"It is vital for organizations to expand and grow, especially in today's challenging business environment, and no one is more important to this effort than the CFO," said Jeremy Seidman, Co-Chair of the MIT Sloan CFO Summit. "Our practical, one-day event will provide CFOs and financial executives with hands-on, meaningful information that will help them navigate economic challenges and innovate for success."

The Summit will offer more than 600 attendees the opportunity to meet and hear directly from powerful and diverse business leaders from a wide range of industries, including executives from GM, LinkedIn, Time Warner, Oracle, Zipcar, Duke Energy, OfficeMax and other leading organizations.

Summit Highlights ([click here for full agenda](#)):

- The opening of The Summit will include remarks by **Nobel laureate Robert Merton**, Distinguished Professor of Finance at the MIT Sloan School of Management, and a keynote address from **Oracle Chairman Jeffrey Henley**.
- The opening keynote session panel, "The Agent of Change," will be moderated by Bloomberg Television anchor **Carol Massar** and includes **John Martin**, CFO, Time Warner; **Lynn Good**, CFO, Duke Energy; and **Bruce Besanko**, CFO, OfficeMax.
- The featured luncheon keynote speaker is **Steve Sordello**, CFO, LinkedIn.

- Other workshops and panels offered during the day include “Dealing with the Street: New Rules, New Realities,” “Building a World Class Team,” “Innovative Solutions to Risk Reduction,” “Emerging Technologies in Finance,” “CFO as a Dealmaker,” and “Navigating the Stages of Growth.”
- The final keynote session of the day will be a “fireside chat” with **Dan Ammann**, SVP & CFO, General Motors, facilitated by **Darren McDermott**, Senior Editor, Wall Street Journal.
- The Summit will end with a cocktail reception and networking session for attendees.

“Once again this year, we have an impressive line-up of world-class speakers, high-profile attendees and dedicated event volunteers. We are thankful for their contribution in making this a premier CFO event every year,” said Jack McCullough, Co-Chair of the MIT Sloan CFO Summit. For more information and registration detail, please visit www.mitcfo.com.

About the MIT Sloan CFO Summit

The [MIT Sloan CFO Summit](http://www.mitcfo.com) is the nation’s premier CFO event. Each year, the event offers a day of cutting-edge programming that addresses the changing role of the CFO. The event is rich with opportunities for practical education and peer networking in a time-efficient format.

The summit is part of the CXO Series produced by the MIT Sloan School of Management, one of the world’s leading academic sources of innovation in management theory and practice. The annual events are organized 100% by alumni volunteers. By promoting the MIT philosophy of “mens et manus,” or “mind and hand,” they are able to bring together the academic research from MIT Sloan with today’s corporate financial leaders to foster debate and provide informative discourse.

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