



For Immediate Release

**2016 MIT Sloan CFO Summit to be Held November 17
“Always On: The Digital CFO”**

Early Registration Available Now for the Nation’s Premier CFO Conference

CAMBRIDGE, Mass. – July 26, 2016 – This year’s [MIT Sloan CFO Summit](#), the nation’s premier CFO event, will be held Thursday, November 17, from 7:30 a.m. to 6:00 p.m. at the Boston Marriott Newton in Newton, MA. The theme for the conference is “Always On: The Digital CFO.” [Click here to register.](#)

The CFO Summit attracts more than 500 of the nation’s top chief financial officers and senior financial executives. The event provides an opportunity to learn and discuss [high level strategies](#) and practical insights relevant to financial decision makers. This year’s outstanding speakers include CFOs from GE, PayPal, Pandora, UPS, Zillow and [many more](#).

“In this highly mobile, always on, digital world, CFOs are helping their companies connect in new and exciting ways,” said Jeremy Seidman, Co-Chair of the MIT Sloan CFO Summit. “Attendees will learn how to enhance their company offerings, better market to customers, and navigate this increasingly complex digital landscape.”

Summit Highlights ([click here for full agenda](#)):

- Morning keynote: Jeffrey S. Bornstein, SVP & Chief Financial Officer, General Electric Company
- Luncheon session: “Run DMC: CFO Leadership in a Digital-Mobile-Connected World” with *The Wall Street Journal*’s Kimberly Johnson and CFOs Mike Herring, Pandora; John Rainey, PayPal; Richard Peretz, UPS; Kathleen Philips, Zillow
- Break-out panels: “Software Systems: Renew or Replace,” “Maximizing Shareholder Value,” “Anticipating Disruptions: External and Internal Threats to Data,” “Talent Management: How To Attract, Retain & Optimize Employee Relations,” “Convergence of Budgeting & Strategic Planning,” “How to be a Quiet Leader and Have a Meaningful Impact”
- Afternoon keynote: Fireside chat with Bill Aulet, Managing Director, Martin Trust Center for MIT Entrepreneurship; Brad Dickerson, CFO, Blue Apron; Chris Nielsen, Chief Financial Officer, Redfin

About the MIT Sloan CFO Summit

The MIT Sloan CFO Summit is the nation’s premier CFO event. Each year, the event offers a day of cutting-edge programming that addresses the changing role of the CFO. The event is rich with opportunities for practical education and peer networking in a time-efficient format.

The summit is part of the CXO Series produced by the MIT Sloan School of Management, one of the world's leading academic sources of innovation in management theory and practice, and the MIT Sloan Boston Alumni Association. The annual events are organized 100% by alumni volunteers. By promoting the MIT philosophy of "mens et manus," or "mind and hand," they are able to bring together the academic research from MIT Sloan with today's corporate financial leaders.

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